

Crowdfunding Site CrowdBnk Partners With QPR in the Community Trust

<u>CrowdBnk</u> is delighted to announce that it has partnered with <u>QPR in the Community Trust</u> to raise £30,000 for an exciting new community project charting the social history of QPR Football Club and the local area.

QPR is seeking donations to support funding of 'The Story of QPR' – an intergenerational media project in collaboration with the Octavia Foundation that will culminate in the production of a heritage website and documentary film around Rangers and the communities close to Loftus Road. As part of the project, 40 young people will be recruited and trained in film-making, media, research and heritage skills as part of the production of the film and other accompanying materials, including a podcast, soundtrack and website.

As a token of appreciation for their donation, supporters will receive exciting rewards ranging from an exclusive breakfast at the club's training ground and watching QPR's first-team train, to having their name appear on the final DVD!

Andy Evans, CEO of QPR in the Community Trust, said:

"QPR in the Community Trust along with our partners at Octavia Foundation are really excited after receiving funding towards 'The Story of QPR' project from the Premier League and the PFA.

"This is a unique project as it will engage with generations of R's fans as well as local residents, past and present, and those with roots in the area.

"This project is about identity, local social history and, most importantly, offering young people the chance to learn new skills.

"However, to make the project a success we have partnered with CrowdBnk as we need to fundraise a further £30,000. This is where we need our loyal supporters to make the project possible. We have a range of donation levels that we hope will be of interest to any QPR fan."

Ayan Mitra, CEO of CrowdBnk, said:

"We are very excited to be working with QPR Trust on this amazing project. The Story of QPR revolves around the communities in and around Loftus Road and is going to be delivered by young people in the community. This resonates with the vision behind CrowdBnk, which enables ideas to get off the ground with the support of people who feel passionately about them. This is an excellent example of the social and financial impact crowdfunding can have"



Notes to Editors

'The Story of QPR' is part of CrowdBnk's #greatIdeas competition, which allows people or organisations with a great idea or cause to test their entrepreneurial skills through crowdfunding. The competition still has 22 days to run, with £7,000 to be awarded to the idea that achieves its funding target the quickest and £3,000 to be given to the idea that gets the most "watches" and social media shares. You can follow or participate in the #greatideas competition at www.crowdbnk.com/projects/competition

Launched in late 2012, <u>CrowdBnk</u> is a crowdfunding platform that works with ideas across the entire spectrum - from charity, through social enterprise to forprofit businesses. CrowdBnk is also the only FSA registered crowdfunding platform that offers retail investors the opportunity to directly invest in crowdfunded equity projects.

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